# **Surprise**

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rice Range: All | Properties: SFH - Condo - Twi

|  |              | <u>T</u> | rendin: | g versus   | <u>s*:</u> |                          | Trendin   | ig versus*: |  |
|--|--------------|----------|---------|------------|------------|--------------------------|-----------|-------------|--|
| Market Profile & Trends Overview                     | <u>Month</u> | LM       | L3M     | <u>PYM</u> | LY         | $\underline{\text{YTD}}$ | Prior YTD | Prior Year  |  |
| Median List Price of all Current Listings            | \$278,900    | -2%      |         | 4%         |            |                          |           |             |  |
| Average List Price of all Current Listings           | \$303,555    | -1%      |         | 4%         |            |                          |           |             |  |
| September Median Sales Price                         | \$249,500    | -0%      | 0%      | 7%         | 9%         | \$247,000                | 9%        | 7%          |  |
| September Average Sales Price                        | \$265,640    | 0%       | 1%      | 9%         | 9%         | \$262,144                | 9%        | 8%          |  |
| Total Properties Currently for Sale (Inventory)      | 691          | 17%      |         | 18%        |            |                          |           |             |  |
| September Number of Properties Sold                  | 274          | -14%     |         | -10%       |            | 2,960                    | -1%       |             |  |
| September Average Days on Market (Solds)             | 39           | -3%      | 5%      | -7%        | -11%       | 38                       | -16%      | -14%        |  |
| Asking Price per Square Foot (based on New Listings) | \$144        | 5%       | 4%      | 7%         | 10%        | \$138                    | 8%        | 5%          |  |
| September Sold Price per Square Foot                 | \$134        | -2%      | -1%     | 6%         | 6%         | \$136                    | 9%        | 7%          |  |
| September Month's Supply of Inventory                | 2.5          | 35%      | 26%     | 30%        | 26%        | 1.8                      | -9%       | -10%        |  |
| September Sale Price vs List Price Ratio             | 97.7%        | .1%      | 1%      | .4%        | .4%        | 97.7%                    | 0%        | 0%          |  |

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2017) / YTD = Year-to-date

#### **Property Sales**

September Property sales were 274, down 9.6% from 303 in September of 2017 and 13.8% lower than the 318 sales last month. September 2018 sales were at their lowest level compared to September of 2017 and 2016. September YTD sales of 2,960 are running 1.2% behind last year's year-to-date sales of 2,995.



#### Prices

The Median Sales Price in September was \$249,500, up 6.6% from \$234,000 in September of 2017 and down 0.2% from \$249,950 last month. The Average Sales Price in September was \$265,640, up 9.5% from \$242,683 in September of 2017 and up 0.2% from \$265,124 last month. September 2018 ASP was at the highest level compared to September of 2017 and 2016.

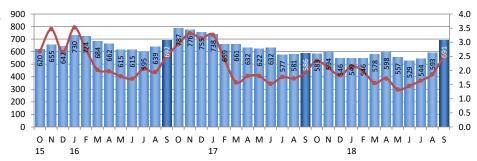


# **Inventory & MSI**

The Total Inventory of Properties available for sale as of September was 691, up 16.5% from 593 last month and up 17.9% from 586 in September of last year. September 2018 Inventory was at a mid level compared with September of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The September 2018 MSI of 2.5 months was at its highest level compared with September of 2017 and 2016.

# Total Inventory & Month's Supply of Inventory (MSI)



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#### **Market Time**

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for September was 39, down 2.5% from 40 days last month and down 7.1% from 42 days in September of last year. The September 2018 DOM was at its lowest level compared with September of 2017 and 2016.

#### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The September 2018 Selling Price per Square Foot of \$134 was down 1.6% from \$136 last month and up 6.5% from 126 in September of last year.

#### **Selling Price vs Original Listings Price**

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The September 2018 Selling Price vs Original List Price of 97.7% was up from 97.6% last month and up from 97.3% in September of last year.

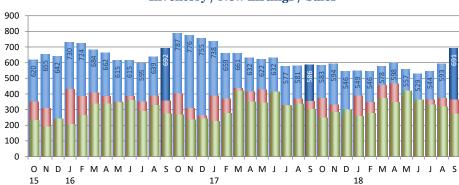
### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in September 2018 was 363, down 2.7% from 373 last month and up 2.3% from 355 in September of last year.









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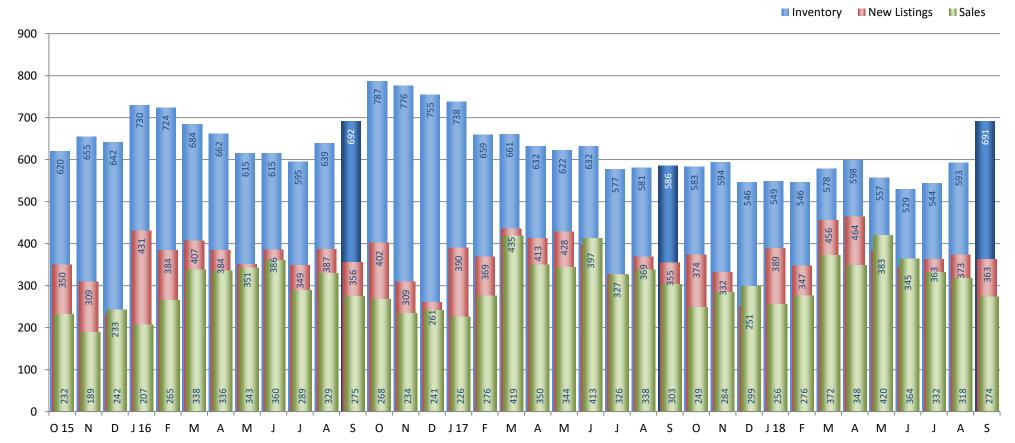
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#### City: Surprise Price Range: All | Properties: SFH - Condo - Twn

|                    | O 15  | N     | D     | J 16  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Homes Sold         | 232   | 189   | 242   | 207   | 265   | 338   | 336   | 343   | 360   | 289   | 329   | 275   | 268   | 234   | 241   | 226   | 276   | 419   | 350   | 344   | 413   | 326   | 338   | 303   | 249   | 284   | 299   | 256   | 276   | 372   | 348   | 420   | 364   | 332   | 318   | 274   |
| 3 Mo. Roll Avg     |       |       | 221   | 213   | 238   | 270   | 313   | 339   | 346   | 331   | 326   | 298   | 291   | 259   | 248   | 234   | 248   | 307   | 348   | 371   | 369   | 361   | 359   | 322   | 297   | 279   | 277   | 280   | 277   | 301   | 332   | 380   | 377   | 372   | 338   | 308   |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
| (000's)            | O 15  | N     | D     | J 16  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | M     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Median Sale Price  | 209   | 210   | 212   | 210   | 199   | 206   | 215   | 210   | 216   | 220   | 220   | 214   | 221   | 215   | 221   | 225   | 215   | 225   | 225   | 229   | 231   | 228   | 230   | 234   | 238   | 235   | 236   | 236   | 251   | 244   | 245   | 253   | 246   | 254   | 250   | 250   |
| 3 Mo. Roll Avg     |       |       | 210   | 211   | 207   | 205   | 207   | 210   | 214   | 215   | 219   | 218   | 218   | 217   | 219   | 220   | 220   | 222   | 222   | 226   | 228   | 229   | 230   | 231   | 234   | 236   | 236   | 236   | 241   | 244   | 247   | 247   | 248   | 251   | 250   | 251   |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|                    | O 15  | N     | D     | J 16  | F     | М     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | М     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Inventory          | 620   | 655   | 642   | 730   | 724   | 684   | 662   | 615   | 615   | 595   | 639   | 692   | 787   | 776   | 755   | 738   | 659   | 661   | 632   | 622   | 632   | 577   | 581   | 586   | 583   | 594   | 546   | 549   | 546   | 578   | 598   | 557   | 529   | 544   | 593   | 691   |
| MSI                | 2.7   | 3.5   | 2.7   | 3.5   | 2.7   | 2.0   | 2.0   | 1.8   | 1.7   | 2.1   | 1.9   | 2.5   | 2.9   | 3.3   | 3.1   | 3.3   | 2.4   | 1.6   | 1.8   | 1.8   | 1.5   | 1.8   | 1.7   | 1.9   | 2.3   | 2.1   | 1.8   | 2.1   | 2.0   | 1.6   | 1.7   | 1.3   | 1.5   | 1.6   | 1.9   | 2.5   |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|                    | O 15  | N     | D     | J 16  | F     | М     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Days on Market     | 40    | 41    | 45    | 54    | 43    | 54    | 44    | 43    | 42    | 39    | 44    | 40    | 43    | 43    | 44    | 55    | 54    | 50    | 45    | 43    | 41    | 36    | 40    | 42    | 42    | 40    | 45    | 38    | 49    | 38    | 32    | 41    | 35    | 35    | 40    | 39    |
| 3 Mo. Roll Avg     |       |       | 42    | 47    | 47    | 50    | 47    | 47    | 43    | 41    | 42    | 41    | 42    | 42    | 43    | 47    | 51    | 53    | 50    | 46    | 43    | 40    | 39    | 39    | 41    | 41    | 42    | 41    | 44    | 42    | 40    | 37    | 36    | 37    | 37    | 38    |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|                    | O 15  | N     | D     | J 16  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | М     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Price per Sq Ft    | 108   | 111   | 113   | 115   | 116   | 116   | 116   | 117   | 115   | 114   | 114   | 119   | 118   | 122   | 121   | 122   | 124   | 127   | 125   | 124   | 126   | 123   | 123   | 126   | 126   | 133   | 133   | 136   | 134   | 136   | 144   | 136   | 134   | 136   | 136   | 134   |
| 3 Mo. Roll Avg     |       |       | 111   | 113   | 114   | 115   | 116   | 116   | 116   | 115   | 114   | 116   | 117   | 120   | 121   | 122   | 123   | 124   | 125   | 125   | 125   | 124   | 124   | 124   | 125   | 128   | 130   | 134   | 134   | 135   | 138   | 139   | 138   | 135   | 135   | 135   |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|                    | O 15  | N     | D     | J 16  | F     | М     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Sale to List Price | 97.2% | 97.2% | 96.3% | 96.4% | 97.3% | 96.6% | 96.8% | 97.4% | 97.2% | 97.8% | 97.7% | 97.6% | 97.0% | 96.8% | 97.1% | 96.7% | 96.8% | 97.4% | 97.2% | 97.6% | 96.9% | 97.9% | 97.8% | 97.3% | 97.4% | 97.4% | 97.7% | 97.4% | 97.6% | 97.7% | 97.9% | 97.9% | 97.8% | 98.0% | 97.6% | 97.7% |
| 3 Mo. Roll Avg     |       |       | 96.9% | 96.6% | 96.7% | 96.8% | 96.9% | 96.9% | 97.1% | 97.5% | 97.6% | 97.7% | 97.4% | 97.1% | 97.0% | 96.9% | 96.9% | 97.0% | 97.1% | 97.4% | 97.2% | 97.5% | 97.5% | 97.7% | 97.5% | 97.4% | 97.5% | 97.5% | 97.6% | 97.6% | 97.7% | 97.8% | 97.9% | 97.9% | 97.8% | 97.8% |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|                    | O 15  | N     | D     | J 16  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | М     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| New Listings       | 350   | 309   | 233   | 431   | 384   | 407   | 384   | 351   | 386   | 349   | 387   | 356   | 402   | 309   | 261   | 390   | 369   | 435   | 413   | 428   | 397   | 327   | 369   | 355   | 374   | 332   | 251   | 389   | 347   | 456   | 464   | 383   | 345   | 363   | 373   | 363   |
| Inventory          | 620   | 655   | 642   | 730   | 724   | 684   | 662   | 615   | 615   | 595   | 639   | 692   | 787   | 776   | 755   | 738   | 659   | 661   | 632   | 622   | 632   | 577   | 581   | 586   | 583   | 594   | 546   | 549   | 546   | 578   | 598   | 557   | 529   | 544   | 593   | 691   |
| Sales              | 232   | 189   | 242   | 207   | 265   | 338   | 336   | 343   | 360   | 289   | 329   | 275   | 268   | 234   | 241   | 226   | 276   | 419   | 350   | 344   | 413   | 326   | 338   | 303   | 249   | 284   | 299   | 256   | 276   | 372   | 348   | 420   | 364   | 332   | 318   | 274   |
|                    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
| (000's)            | O 15  | N     | D     | J 16  | F     | M     | Α     | M     | J     | J     | Α     | S     | 0     | N     | D     | J 17  | F     | М     | Α     | М     | J     | J     | Α     | S     | 0     | N     | D     | J 18  | F     | M     | Α     | M     | J     | J     | Α     | S     |
| Avg Sale Price     | 216   | 223   | 230   | 229   | 218   | 221   | 225   | 223   | 227   | 228   | 229   | 226   | 231   | 236   | 235   | 235   | 236   | 239   | 235   | 241   | 244   | 242   | 244   | 243   | 248   | 257   | 252   | 251   | 267   | 254   | 265   | 265   | 258   | 267   | 265   | 266   |
| 3 Mo. Roll Avg     |       |       | 223   | 227   | 225   | 223   | 221   | 223   | 225   | 226   | 228   | 228   | 229   | 231   | 234   | 235   | 235   | 237   | 236   | 238   | 240   | 242   | 243   | 243   | 245   | 249   | 252   | 253   | 256   | 257   | 262   | 261   | 263   | 264   | 264   | 266   |

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